



Camera di Commercio Italiana in Cina
中国意大利商会
China-Italy Chamber of Commerce

CHINA-ITALY CHAMBER OF COMMERCE

2017 ACTIVITIES UPDATE

III CICC Members Meeting
Shanghai
16th February 2017





Post-Events 2017

Beijing • Shanghai • Suzhou • Guangzhou • Chongqing

Cucina Italiana è Cultura, Solidarietà, Ospitalità



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When: 16th January 2017

Where: Beijing, Italian Institute of Culture

What:

The event carried out by both the CICC and the Embassy of Italy in the P.R.C., with the participation of the Ambassador Ettore Francesco Sequi, the President of the Italian Trade Agency Michele Scannavini, and the CICC Chairman Sergio Bertasi.

Focus on three main projects:

- the “First Week of Italian Cuisine in China”: to promote Italian F&B quality in China
- “Un Futuro per Amatrice”: to contribute to the reconstruction of Amatrice after the earthquake
- “Ospitalità Italiana”: to certify the authenticity of Italian restaurants abroad

The event ended with a cooking show “Tradition” vs. “Innovation”.



The “First Week of Italian Cuisine in China”:

- 21st November to 27th November 2016

In such important occasion, the China-Italy Chamber of Commerce organized a series of events to promote the Italian Cuisine and culture thanks to the participation of Michelin-starred Chef [Carlo Cracco](#)

- 1395 events took place during that week in 108 countries all over the world

After the success of the first edition, it is announced that the **Second Week** of the Italian Cuisine in China will take place from **20th to 26th November 2017**.

“Un Futuro per Amatrice”:

The China-Italy Chamber of Commerce, in agreement with the Embassy of Italy, supported “Un futuro per Amatrice”, the initiative promoted by Terra Madre and Slow Food, collected donations for the Amatrice Municipality, damaged by the earthquake of 24th August 2016.

- The project started on 24th August and ended on 24th November 2016
- **48 Italian Restaurants** in China adhered to the initiative
- Press Conference, September 26th, 2016 in Beijing
- Total donated: **CNY 97,961.00**

“Ospitalità Italiana”:

- 2015-2016 edition: **67 Italian restaurants** awarded, located in **13 important cities** in China (Beijing, Tianjin, Shanghai, Suzhou, Wuxi, Guangzhou, Shenzhen, Foshan, Dongguan, Zhongshan, Zhuhai, Chongqing, Chengdu)



Up-coming Events 2017 First Semester

Shanghai • Suzhou

IE expo China 2017 - Trade Fair for Environmental Technology Solutions



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When: 4th-6th May 2017

Where: Shanghai New International Expo Centre (SNIEC)

What: Asia's leading environmental show, it offers an effective business and networking platform for Chinese and international professionals in the environmental sector and is accompanied by first-class technical-scientific conference program.

The China-Italy Chamber of Commerce with its Energy and Environment Protection Working Group (EEPWG) will :

- *participate to the Exhibition*
- *contribute with the “Forum Sino-Italiano energia/ambiente”*
- *prepare a brochure (ref. «Vitality»)*

The participation of Italian companies (in Italy) is promoted by the Ministry of the Environment and the Protection of Land and Sea (Ministero dell’Ambiente e della Tutela del Territorio e del Mare).

The companies in the sector that wish to participate shall contact the CICC’s EEPWG.

10th Suzhou Appreciation Meeting

Jointly organized by the China Italy Chamber of Commerce, in cooperation with the Foreign Affairs Office of Suzhou Municipal Government and the Consulate General of Italy in Shanghai, with the support of the Embassy of the Republic of Italy in P.R.C. and the Italian Trade Agency (ICE), the event gather Italian companies located in Suzhou and Shanghai jurisdiction.

When: 12th May 2017 (TBC)

Where: Suzhou, location TBD

What: The event represents a valued opportunity for Italian Companies to meet with the Suzhou authorities and discuss about issues that they encounter in their daily activities operating in the area. CICC may organize a Members' Meeting in Suzhou before/after the event.

Main objectives of Suzhou Appreciation Meeting:

- finding new and concrete business opportunities for the companies of the area
- simplifying and speeding up the communication with the local authorities
- strengthening the business relationship among the Italian realities in Suzhou



8th Edition of Italian Grand Gala - Panda d'Oro Award 2017



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The annual Gala event, organized by the China Italy Chamber of Commerce (CICC), with the patronage of the Italian Embassy in China, Italian Ministry of Foreign Affairs and Italian Ministry of Economic Development and promoted in cooperation with Fondazione Italia Cina (FIC).

When: Saturday 17th June 2017 (TBC)

Where: Shanghai, location TBD

What: It aims at pointing out Italian successes in China, awarding the companies that most contributed to the development of economic relations between China and Italy



Italian Grand Gala Panda d'Oro Award



Up-coming Events 2017 First Semester

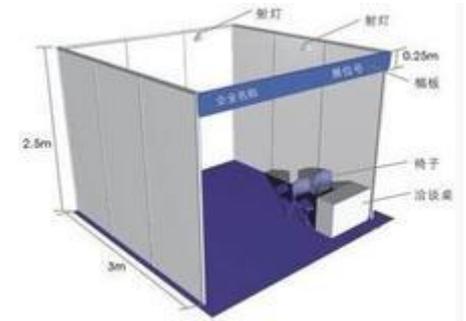
Beijing

Senior Care Expo 2017- 2017 China International Senior Care Expo

When: 25th -27th February 2017

Where: Beijing, China International Exhibition Centre

What: The Expo is the leading fair for Chinese elderly care industry and this edition will be sponsored and supported by the China Council for the Promotion of International Trade



The CICC will be attending the event together with its Health-care Working Group (Italian Pavilion, free participation). Besides, HCWG has been invited for a speech on Italian Excellences in the sector on the opening day.

Attendees:

- 1) Esaote
- 2) Cube Labs srl
- 3) IMD China Co., Ltd.
- 4) DEDALUS HEALTHCARE SYSTEM GROUP
- 5) Gruppo GW s.r.l.
- 6) Technogym(Shanghai) International Trading Co., Ltd

Italian Design Day



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When: 2nd -3rd March 2017

Where: Beijing, Auditorium of Italian Institute of Culture

What: Worldwide Initiative for the promotion of the Italian Design.

Will participate:

Davide Rampello (Design Ambassador, President of the Triennale di Milano)

Patricia Viel (Design Ambassador)

Vittorio Sun (Vice Director Beijing Design week)

CICC invites its Members to display well-known icons of Italian Design.

The Extraordinary Italian taste: Promotion and protection of Italian Geographical Indication in China



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When: 15th March 2017 (Worldwide Day on the Consumer's Protection)

Where: Beijing, Italian Institute of Culture

What:

Objectives:

- promote and protect the Italian Agro-food in China:
<https://www.politicheagricole.it/flex/cm/pages/ServeBLOB.php/L/IT/IDPagina/8687>
- raise the awareness among the Chinese population on the importance of the Lisboa Agreement/Ginevra's act on the Geographical Indication (GI) within WIPO - World Intellectual Property Organization
- raise the awareness and educate the Italian companies on how they can safeguard the GI in China

Program:

Session I -> morning session; only for the Italian companies

Session II -> afternoon session; only for Institutions and Chinese trade operators

Session III -> networking and tasting of the Italian GI



CICC General Assembly - Beijing

When: 24th March 2017

Where: Beijing, Italian Culture Institute

What: **Morning:** CICC General Assembly (Assemblea Generale Camera di Commercio italiana in Cina)

Agenda:

- Approval of Audited Budget 2016
- 2017 Budget & Activities
- Articles of Association
- Election Board Member Guangdong

Afternoon: Presentation of 'Studio MadeinChina2025' edited by the CICC and by the scientific attachée from the Embassy of Italy in China, Plinio Innocenzi



Up-coming Events 2017 First Semester

Guangzhou



The 7th Edition of Guangdong Go Kart Cup

When: 17th June 2017 (TBC)

Where: Shenzhen

What: Go-kart competition to be coupled with promotion of CICC Sport Working Group





Up-coming Events 2017 First Semester

Chongqing



Industrial Park Visit Chongqing Logistic City

When: 3rd March 2017

Where: Chongqing, Shapingba district

What: The visit to the Chongqing Logistic City represents a unique opportunity for the Italian companies to get in touch with this huge Municipal investment of crucial importance in the logistic sector aimed to create a direct connection between Chongqing and Europe.

From its foundation on 2007 the CLC reached:

- 35sqm of extension;
- 111.7 billion RMB invested;
- 1729 companies registered;
- 4 International routes;
- 5 domestic routes;
- from 17 trains in 2011 to 400 trains in 2016 (both inbound and outbound).

Chongqing Italian Gala Dinner

Following the 2016 1st Anniversary Gala Dinner and office Opening the CICC is back with its Gala to celebrate another year of activities and projects realized in Chongqing and south-west China.

When: 4th March 2017

Where: Radisson Blu Hotel Chongqing 22 Nan Bin Road, Nan'an District, China Central Palace

What: An opportunity of promotion and networking between the local and Italian institutional and business community based in the area, this year the Gala Dinner will be characterized by a perfect blend of Chinese and Italian elements and features.

During the event, there will be also the Italian Hospitality Seal Awarding Ceremony of the restaurants in Chongqing and Chengdu.





Memberships 2017

WHAT'S NEW?



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CICC Supporting Members additionally enjoy:

▪ More Promotion

- Company Logo on CICC homepage
- Company Logo on CICC e-Newsletter

▪ More Services

- One ADV service through **CICC WeChat**. Please fill the Application Form and send it to Mr. Li Yan at sh.projects@cameraitacina.com
- One Easy Recruitment & Access to **AlmaLaurea Database** to download up to 10 CV/company (until June 30th 2017), 10% off on price list from July 1st to Dec. 31st

▪ More Engagement with CICC

- Priority on CICC Call for Services and Sponsorships
- Eligibility as Coordinator and Vice Coordinator of CICC Working Groups and Chapters

CALL FOR TENDERS



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Categories:

- Seminar/Training speakers
- Event Venue
- Event product or service supply
- Office product supply

The Call for tenders is sent to all the database of the CICC and published regularly on the CICC website. The information about the tendering result is announced on the CICC website according to the deadline communicated.

Documents Required:

- Application form filled in and signed (see below)
- Company information and other documents relevant to the type of call
- Full proposal

Conditions of Participation:

- Participation in tendering is open to CICC members and no Members.
- The third-party provider competing in the tender must have the necessary knowledge and experience with reference to the seminar topic.
- The third-party provider shall bear any costs related with preparing and submitting the tender.
- The Applicants Form is to be drafted in Italian or English, filled in and signed.
- It is the responsibility of the third-party provider to study the specification and requirements before submitting the tender.

Evaluation Criteria:

The selection of the third-party provider will be made according to the content relevant to the event. The Chamber will give priority to the members of the Chamber first and will select the first submitted bid that will meet the standards indicated.

If no applications are submitted by the members of the Chamber, the Chamber has the right to select the most appropriate application submitted by one of the non-member companies present on the vendor list, giving priority to the “partners” of the Chamber first.

Contact us



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