



# Italian Wine List Awards - NOT FOR WINERIES

HEADLINE PARTNER	MAIN PARTNER	PARTNER	SPONSOR
All the benefits of the MAIN Partner + the Award will be named after the Sponsor.	Main Partner Logo in a prominent position indicated as Main Partner, in all official communications of the IWLA: <ul style="list-style-type: none"> <li>On the invitation to the prizegiving to be sent to all the restaurants participating to the awards</li> <li>Promotional posters and banners dedicated to IWLA to be displayed in the event location.</li> <li>Advertising Banner (186 x 100) on official IWLA homepage with direct link to Partner website.</li> <li>On the backdrop as main logo in prominent position during the awards ceremony</li> <li>3 Newsletters to over 1,500 F&amp;B operators.</li> <li>On banners used for social campaign on Facebook &amp; Instagram</li> <li>The Main Partner will receive some of the benefits offered to the Main Partners that are subscribing for the full SUMMIT Program (and not only for the IWLA)</li> </ul>	Partners Logo in a prominent position indicated as Partners, in all official communications of the IWLA: <ul style="list-style-type: none"> <li>On the invitation to the prizegiving to be sent to all the restaurants participating to the awards</li> <li>Promotional posters and banners to be displayed in the event location.</li> <li>Advertising Banner (186 x 100) on official IWLA homepage with direct link to Partner website.</li> <li>Backdrop during the awards ceremony</li> <li>3 Newsletters to over 1,500 F&amp;B operators.</li> <li>On banners used for social campaign on Facebook &amp; Instagram</li> </ul>	Sponsor Logo in a prominent position in Sponsor, in all official communications <ul style="list-style-type: none"> <li>Promotional posters and banners displayed in the event location.</li> <li>Advertising Banner (186 x 100) on homepage with direct link to Partner</li> <li>Backdrop during the awards ceremony</li> <li>3 Newsletters to over 1,500 F&amp;B operators</li> <li>On banners used for social campaign on Facebook &amp; Instagram</li> </ul>

3 STOPS: euro 60,000.00	3 STOPS: euro 20,000.00	3 STOPS: euro 14,000.00	3 STOPS: euro 10,000.00
1 SINGLE STOP: euro 30,000.00	1 SINGLE STOP: euro 10,000.00	1 SINGLE STOP: euro 7,000.00	1 SINGLE STOP: euro 5,000.00