




2017. ITALY FESTIVAL 爱上解放碑JIEFANGBEI 意大利文化节



Itinerary



Chongqing Jiefangbei, The center of Chongqing, there will be entire 11 days carnival with Italian food and wine, motorbike, movie, pipe and fashion from 17th to 27th May.



Italian Life market

(11 days, The 17th - 27th May)

10:00-21:00

Location: Guotai square

Theme: The 25 out door booth for handicraft & life accessories market / Dining bus with Italian food & wine & Ice cream / Street art show



Italy food & beverage festival

(Totally 2 days, The 17th-18th May)

Activities of The 17th May (The 1st day)

Location: Guotai square

Theme

10:00-21:00 Ancient Roma gladiators show

14:00-16:00 The pizza match of Who is the biggest stomach?
Ten meters length pizza living make and free
tasting (By Firenze pizza)

Activities of The 18th May (The second day)

Location: Guotai square

Activities:

14:00-15:00 Presentation of espresso (by illy or Lavazza)

15:00-18:00 Presentation of Italian wine (by Vito or Rubino)

The 17th May

Time: 10:00-21:00

Location: Guotai square

Theme: Ancient Roma gladiators show



Time: 14:00-16:00

Location: Guotai square

Theme: The pizza match of Who is the biggest stomach?
Ten meters length pizza living make and free tasting (By Firenze pizza)



The 18th May

Time: 14:00-15:00

Location: Guotai square

Theme: Presentation of espresso (by illy or Lavazza)



Time: 15:00-18:00

Location: Guotai square

Theme: Presentation of Italian wine (by Vito or Rubino)



Italy motorbike festival

(Totally 3 days, The 19th-21th May)

Activities of The 19th May (The 1st day)

Location: Guotai square

Theme

10:30-12:00 Italian motorbike brand show (by Vespa /
Motoguzzi / Aprilia / Ducati / Agusta)

14:00-16:00 Gentlemen riding surround Jiefangbei

16:00-18:00 Vespa slow ride match (by Piaggio Chongqing)

Activities of The 20th May (The 2nd day)

Location: Guotai square

Activities:

10:00-12:00 Ducati road show .

12:00-14:00 The Pizza match of Who is the biggest stomach?
(By Firenze pizza)

14:00-15:00 Crowd funding one Vespa (By Vespa
Chongqing)

19:00-21:00 The open air cinema play The Roma holiday.

Activities of The 21th May (The 3rd day)

Location: Guotai square

Activities:

10:00-21:00 Agusta road show

12:00-14:00 Motoguzzi road show

14:00-16:00 The speed drink of beer (By Ben)

The 19th May

Time: 10:30-12:00

Location: Guotai square

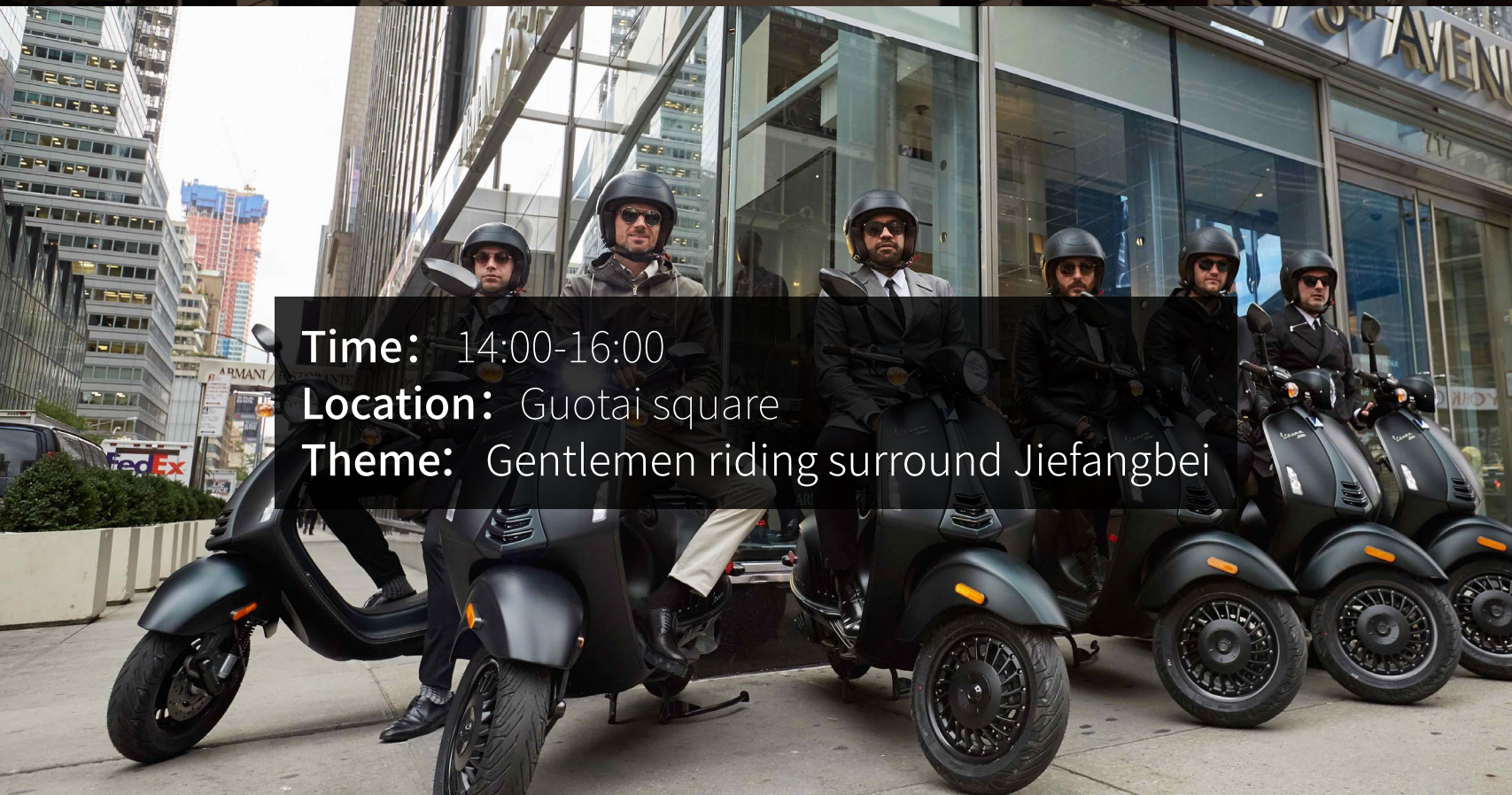
Theme: Italian motorbike brand show (by Vespa / Motoguzzi / Aprilia / Ducati / Agusta)



Time: 14:00-16:00

Location: Guotai square

Theme: Gentlemen riding surround Jiefangbei



Time: 16:00-18:00

Location: Guotai square

Theme: Vespa slow ride match (by Piaggio Chongqing)



The 20th May



Time: 10:00-12:00

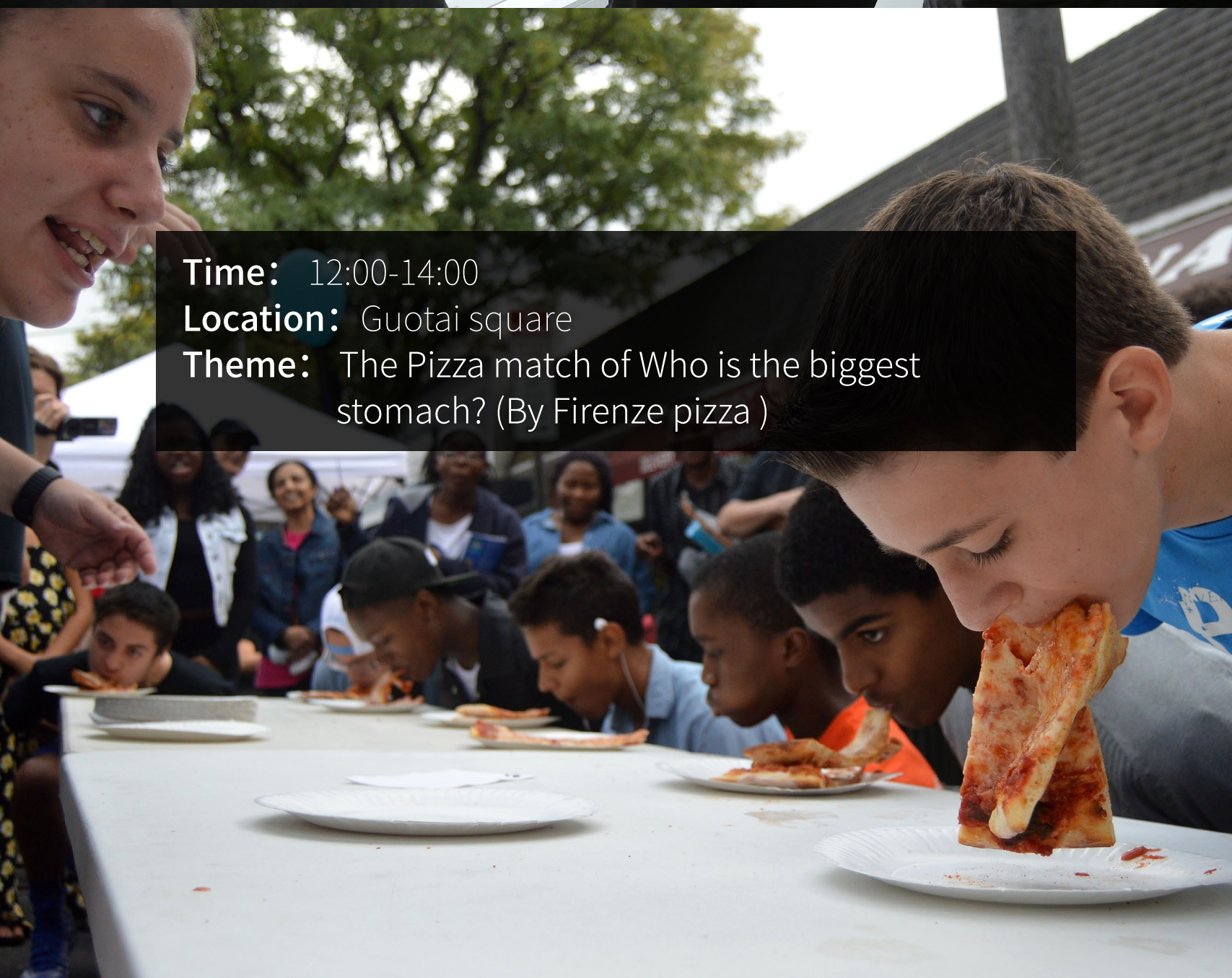
Location: Guotai square

Theme: Ducati road show

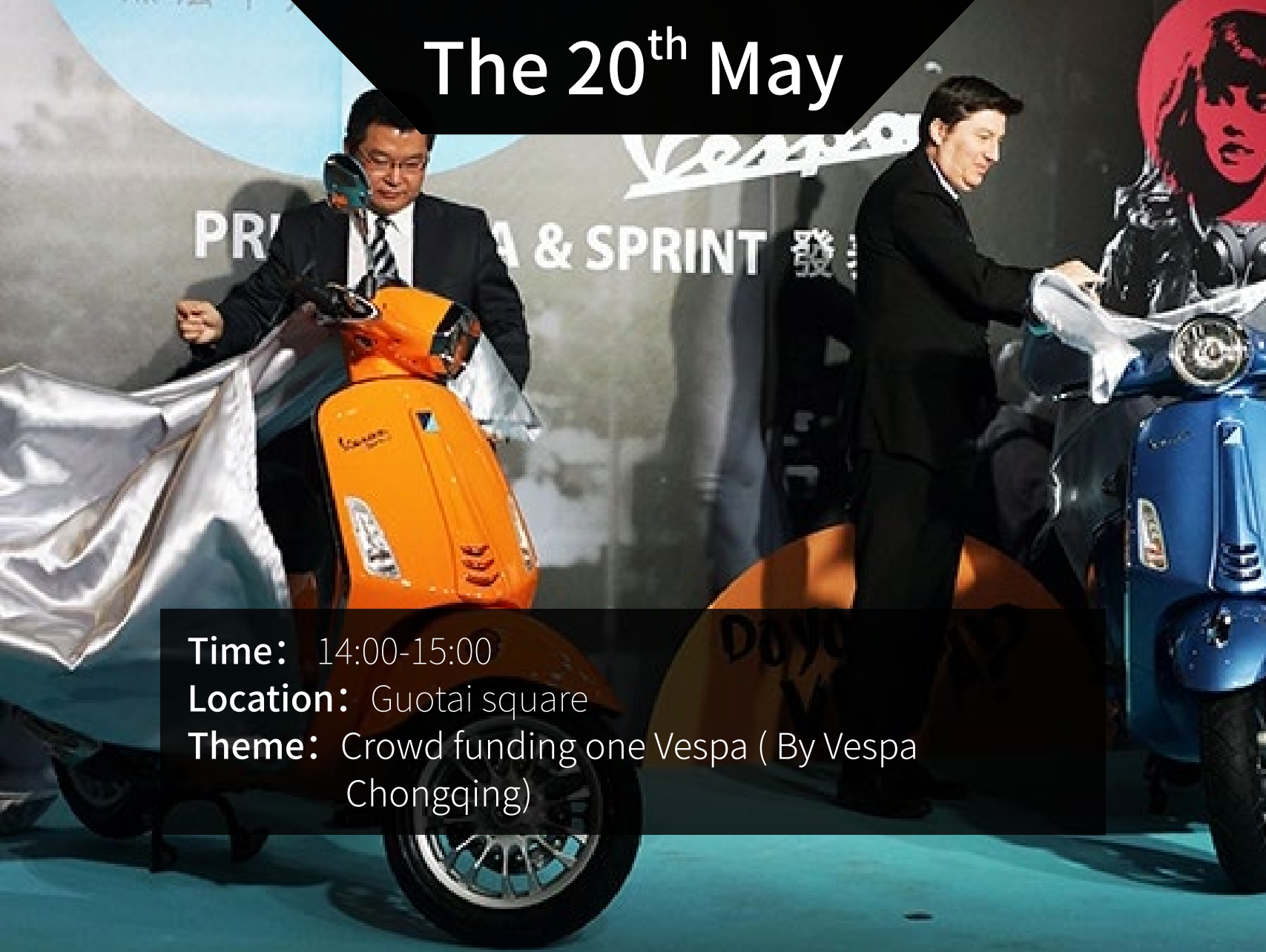
Time: 12:00-14:00

Location: Guotai square

Theme: The Pizza match of Who is the biggest stomach? (By Firenze pizza)



The 20th May



Time: 14:00-15:00

Location: Guotai square

Theme: Crowd funding one Vespa (By Vespa Chongqing)

Time: 19:00-21:00

Location: Guotai square

Theme: The open air cinema play The Roma holiday.



The 21th May

Time: 10:00-21:00

Location: Guotai square

Theme: Agusta road show



MOTO GUZZI

Time: 12:00-14:00

Location: Guotai square

Theme: Motoguzzi road show



Time: 14:00-16:00

Location: Guotai square

Theme: The speed drink of beer (By Ben)



Italy slow life culture festival

(From The 22nd -23rd May)

Activities of The 22nd May (The 1st day)

Location: Guotai square

Theme

10:00-21:00 The smoking pipers photo show

14:00-16:00 The Pizza match of Who is the biggest stomach?

Activities of The 23rd May (The 2nd day)

Location: Guotai square

Activities:

10:00-21:00 The market of second hand pipe and accessories

10:00-21:00 The private collection pipe show

14:00-15:30 The match of slow smoke of pipe

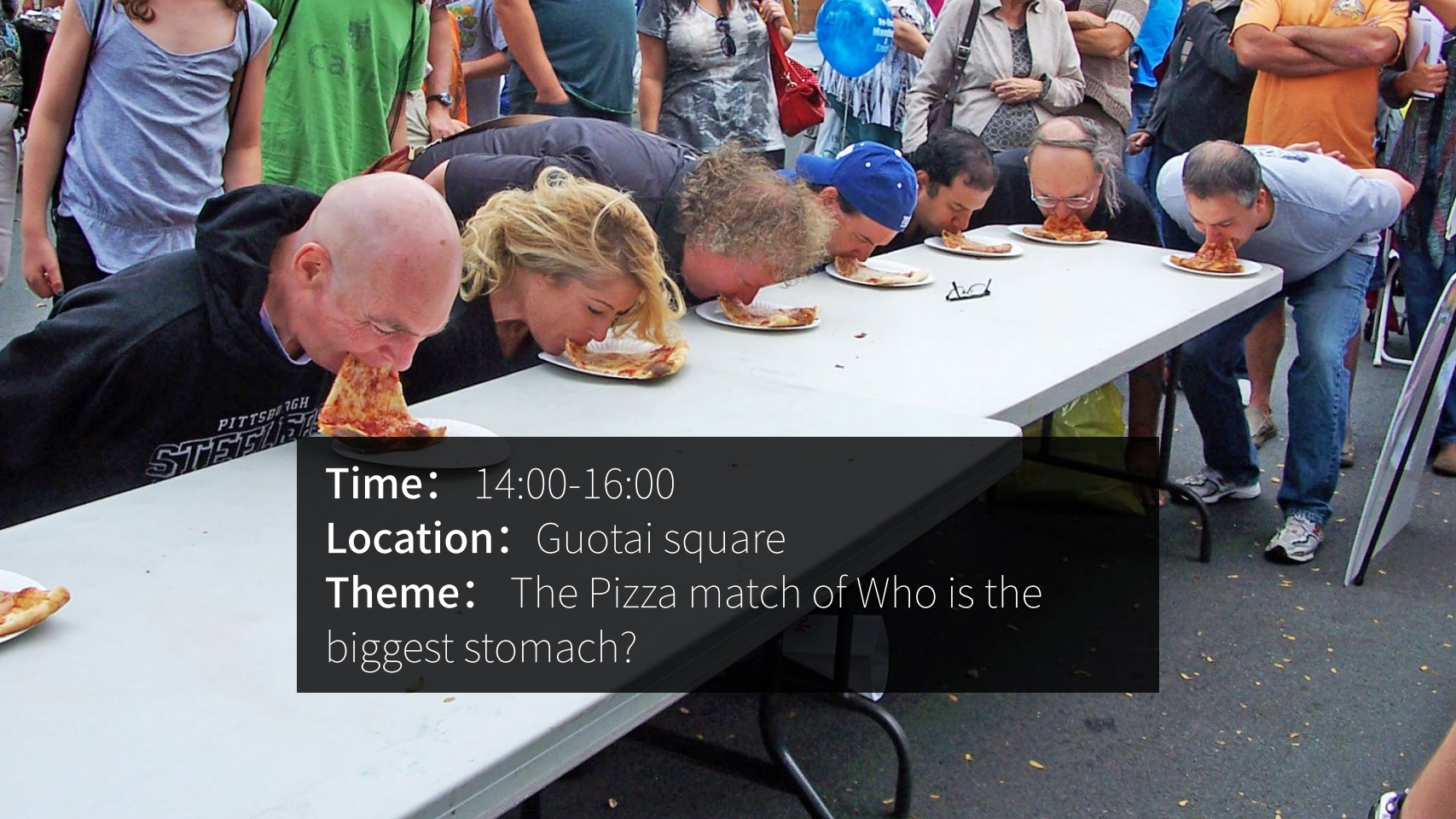
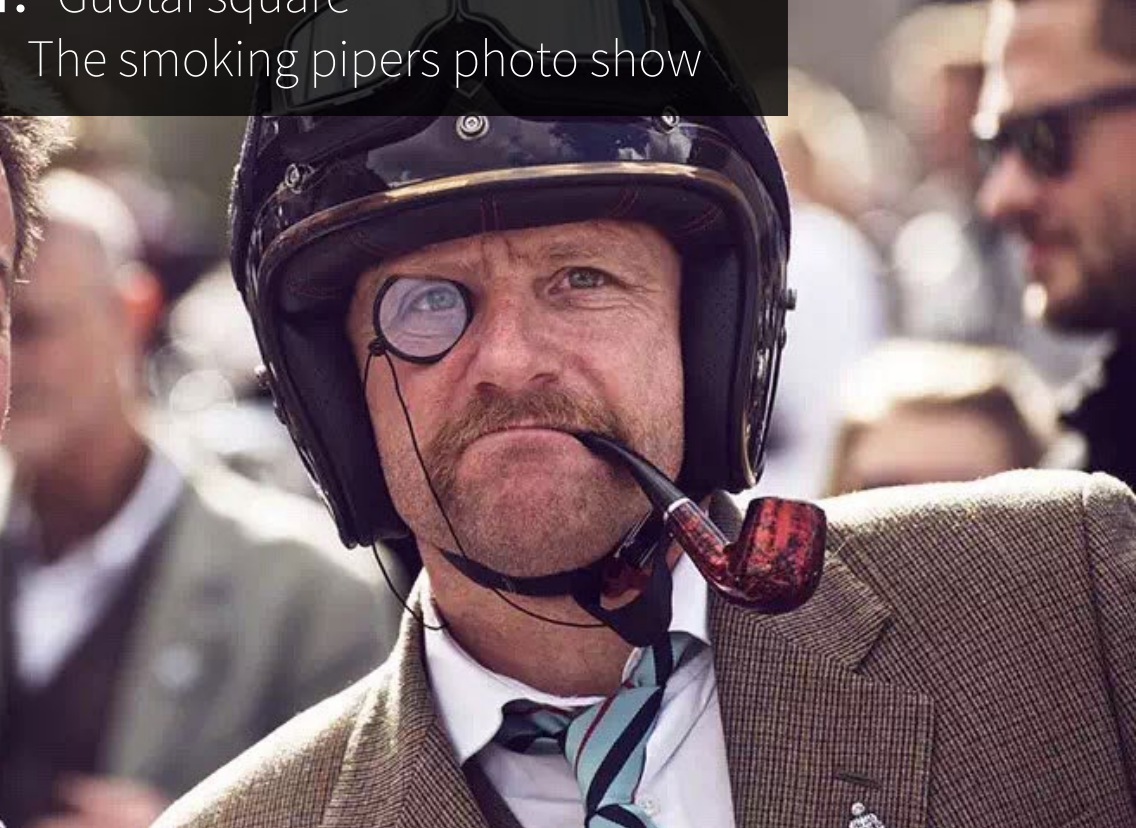
The 22th May



Time: 10:00-21:00

Location: Guotai square

Theme: The smoking pipers photo show

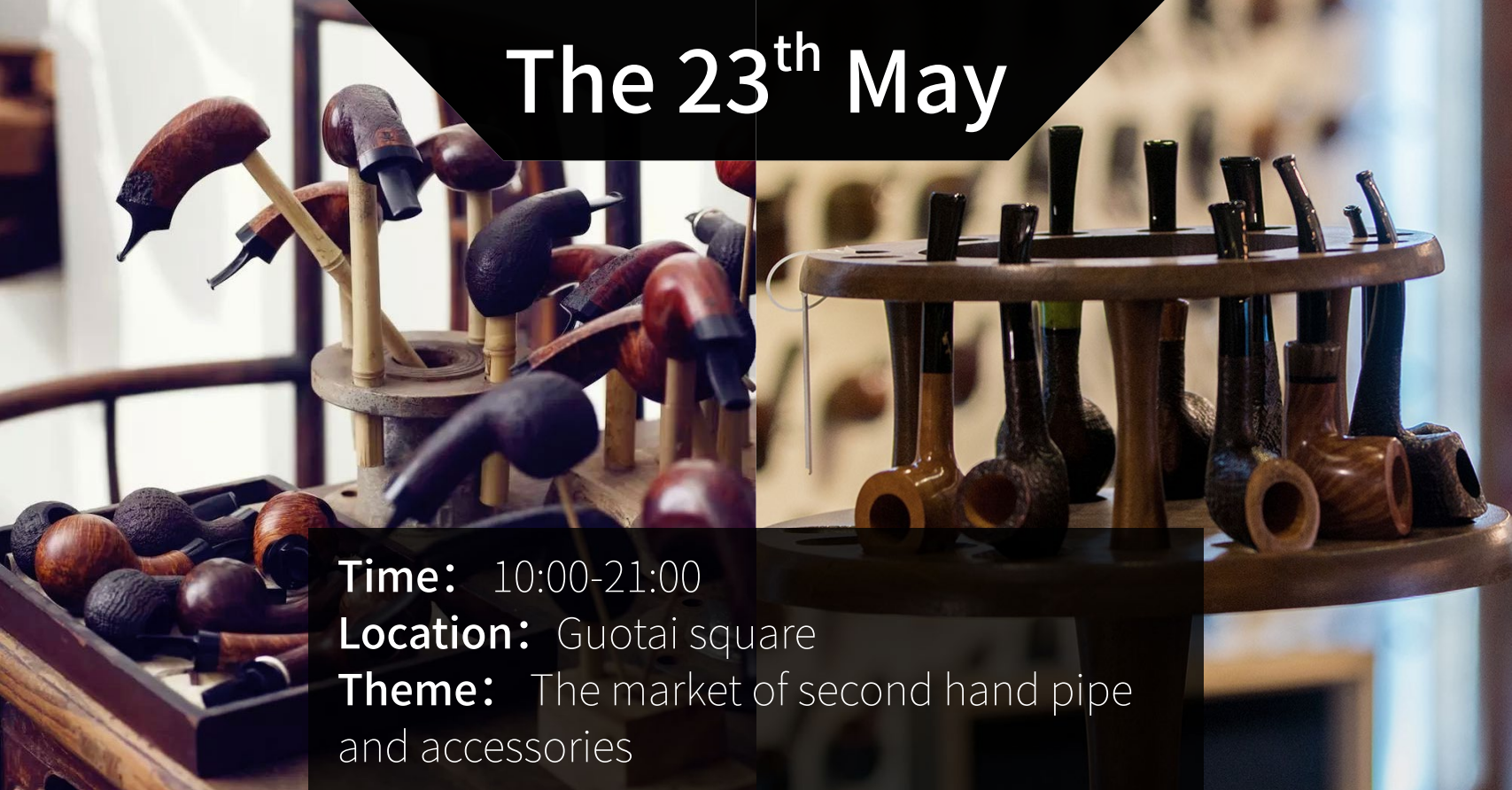


Time: 14:00-16:00

Location: Guotai square

Theme: The Pizza match of Who is the biggest stomach?

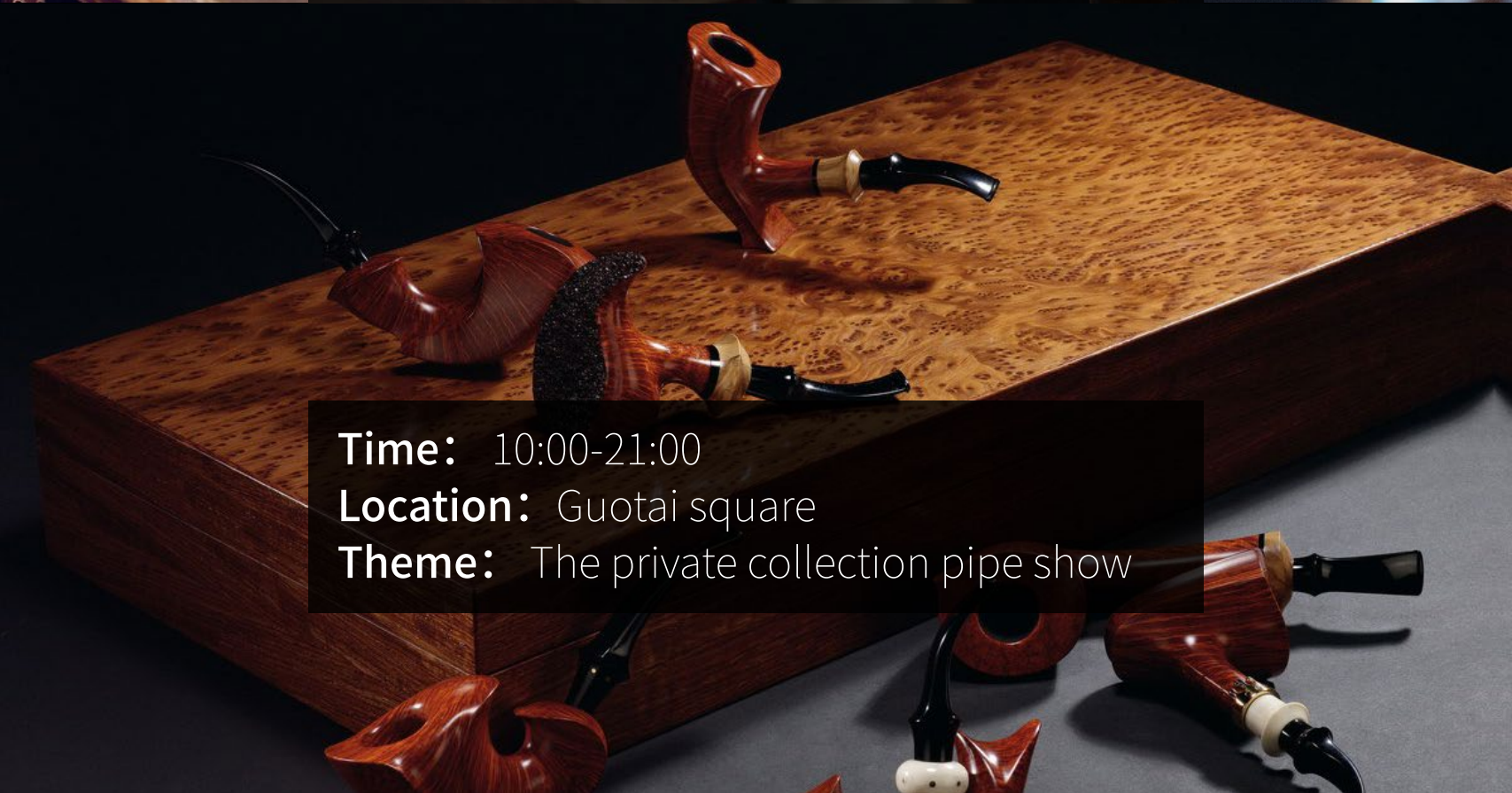
The 23th May



Time: 10:00-21:00

Location: Guotai square

Theme: The market of second hand pipe and accessories



Time: 10:00-21:00

Location: Guotai square

Theme: The private collection pipe show



Time: 14:00-15:30

Location: Guotai square

Theme: The match of slow smoke of pipe



The Italian football day

(24th May)

Activities of The 24th May (The 1st day)

Location: Guotai square

Theme

10:00-21:00 The photo show of Italian football player

14:00-18:00 3:3 football match with 24 teams

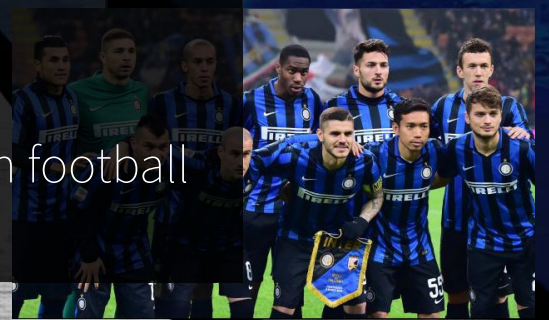
The 24th May



Time: 10:00-21:00

Location: Guotai square

Theme: The photo show of Italian football player



Time: 14:00-18:00

Location: Guotai square

Theme: 3:3 football match with 24 teams

Italian fashion show

(3 days, 25th -27th May)

Activities of The 25th (The 1st day)

Location: F49, WFC and Jiefangbei square

Theme

10:00-12:00 The Italian brands visiting Jiefangbei business area taken by CBD management council.

14:00-16:00 The reception of Italy and China fashion industry.

Activities of The 26th May (The 2nd day)

Location: SINCERE PLAZA

Activities:

14:00-16:00 Italian and Chinese independent fashion designer show.

16:00-17:00 The reward of Italian and Chinese independent fashion designer.

10:00-21:00 Centre outlet exhibition and sale

Activities of The 27th May (The 3rd day)

Location: Jiefangbei monument stone

Activities:

10:00-21:00 Italy Festival show (Jiefangbei square)

10:00-21:00 Centre outlet exhibition and sale (SINCERE PLAZA)

The 25th May



Time: 10:00-12:00

Location: Jiefangbei square

Theme: The Italian brands visiting Jiefangbei business area taken by CBD management council.




Time: 14:00-16:00

Location: F49, WFC

Theme: The reception of Italy and China fashion industry.


The 26th May



Time: 14:00-16:00

Location: SINCERE PLAZA

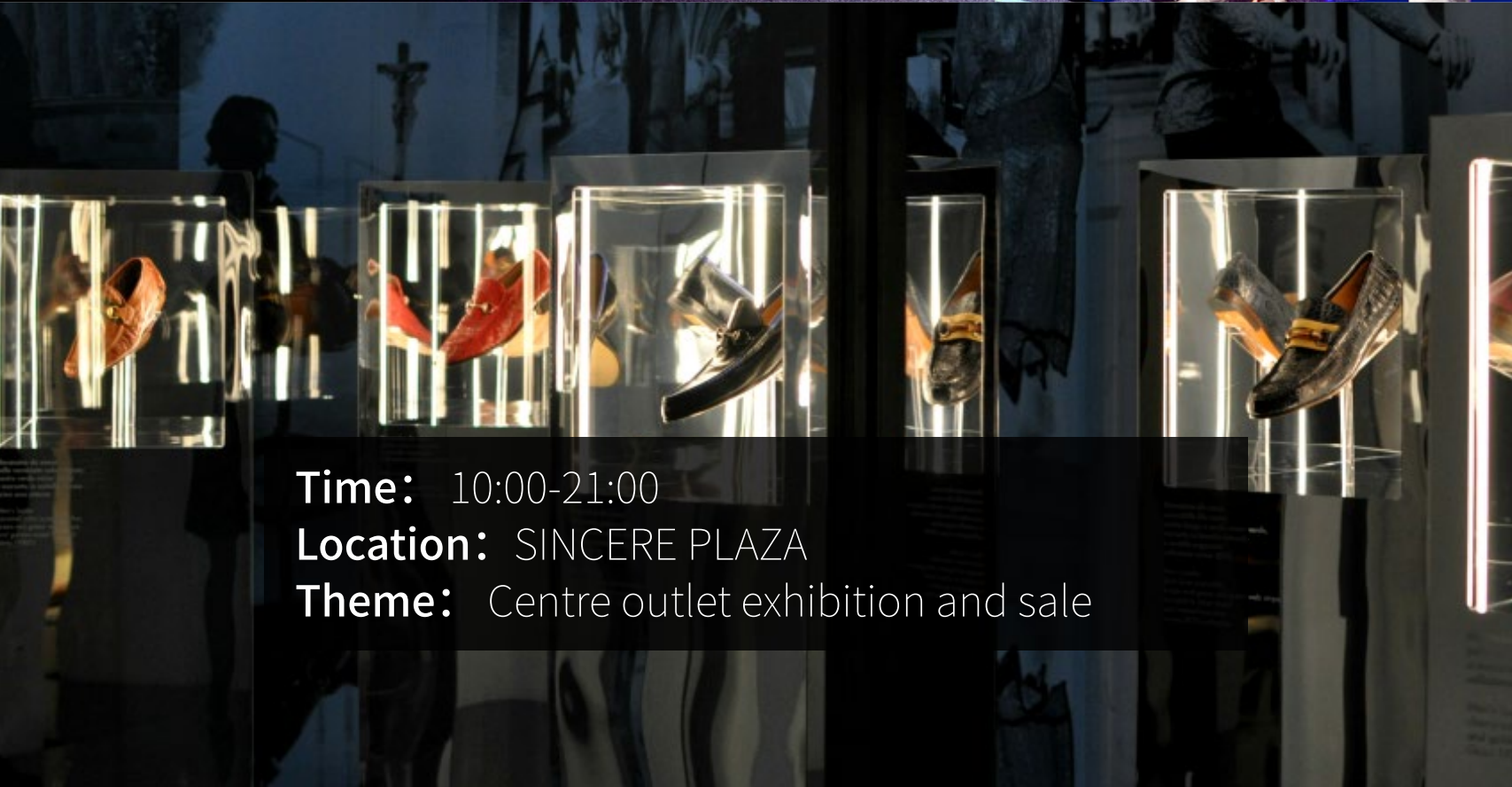
Theme: Italian and Chinese independent fashion designer show.



Time: 16:00-17:00

Location: SINCERE PLAZA

Theme: The reward of Italian and Chinese independent fashion designer.



Time: 10:00-21:00

Location: SINCERE PLAZA

Theme: Centre outlet exhibition and sale

The 27th May



Time: 10:00-21:00

Location: Jiefangbei square

Theme: Italy Fesgival show



Time: 10:00-21:00

Location: SINCERE PLAZA

Theme: Centre outlet exhibition and sale

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