



**Message from the President of Unioncamere**  
Ferruccio Dardanello

Dear Readers,

While addressing this greeting, I would like to applaud the initiative of the Italian Chambers of Commerce of China, Korea and Japan which publish this guidebook dedicated to Italian restaurants in these three countries above, certified for the “Italian Hospitality”, which contextualizes within the scope of the international event Expo Milano 2015.

This publication, being issued in company with the inauguration of this event of Milan whose theme is alimentation and nutrition, fits very well in its context. Indeed, the intention of Expo Milano 2015 is open a global discussion that would come up with answers on the necessity to ensure healthy, safe and sufficient food for the population of the entire planet.

Italy has a lot to say and propose in this respect and I do not think I accuse of immodesty assuring the excellence of Italian gastronomy and agribusiness, and the fruit of centuries of tradition and culture that has been handed down through the generations of our country is recognized as a primary international level by now.

For this reason, I would like to appreciate about 1,500 Italian restaurants certified for the "Italian Hospitality in the World", which is certainly a good part of the success of Italian cuisine in the 59 countries where they operate, including China, Korea and Japan who dedicate this guidebook.

I would like to encourage everyone to visit Expo Milano 2015 where can taste all the traditional culinary of the countries participated including Italians of course, and if possible, I would also like to commend all to extend the visit to other places in Italy and try each city’s traditional culinary and characteristics from others. This extreme diversity just makes Italian cuisine.

I invite all readers to approach the Italian gastronomy in three countries as well whose Chambers of Commerce wanted to promote certified Italian restaurants, I am sure that the expectation of each person will not be disappointed.

President of Unioncamere  
Ferruccio Dardanello