



Embassy of Italy
in the People's Republic of China

CONCEPT NOTE ON:

**Sino-Italian Forum for a New Model of
Economic and Commercial Cooperation**

*"Presentation of Italian Cooperation Package Proposals in the Fields of Green Tech,
Agriculture, Healthcare, and Urbanization"*
Beijing, January 14, 2013 (venue: China World Hotel)

Bozza 06.1.2014

BACKGROUND

Italy and China face the common task of achieving innovative, inclusive and sustainable development. Policies and solutions addressing the urbanization challenge, protecting the environment, modernizing the agriculture and healthcare systems are high on the two countries' agendas.

China and Italy should work closer to create a platform that brings private sector and government resources together to promote cooperation and a balanced bilateral trade. Thus, business resources in both Italy and China should be leveraged to promote advanced technologies, collaboration, and sustainable development in the above-mentioned sectors. The partnership should provide a vehicle for companies to work together with the two governments to facilitate technical cooperation and identify and address new market opportunities.

During the 5th meeting of the Joint Sino-Italian Intergovernmental Committee (October 30, 2013) – the governing framework of the strategic partnership – Italy and China have expressed interest in enhancing cooperation in the fields of: a) green tech and sustainable development, b) agriculture and food security, c) sustainable urbanization, d) healthcare and health services. Those sectors represent development priorities for China, according to its two centenary goals and the 12th Five Year Plan. They are also strategic areas in which Italian companies have comparative advantages, and can provide innovative technologies and know-how to China.

This Forum represents an opportunity for Italy and China to discuss new opportunities for cooperation and business in the fields of environment, urbanization, agriculture and healthcare.



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PROGRAMME

14:30 Registration

15:00 – 15.30 OPENING SESSION

Moderator: Zhang Yujing, President of CCCME

15:00 – 15:05 H.E. Ambassador of Italy in P.R.C.. Alberto Bradanini

15:05 – 15:15 Minister of Mofcom of P.R.C., Mr. Gao Hucheng

15:15 – 15:25 Minister of Ministry of Economic Development of Italy, Mr. Flavio Zanonato

15:25 – 15:30 Signing ceremony of partnership and business agreements

15:30 – 17.30 PLENARY SESSION

I. SUSTAINABLE URBANISATION

In this field Italy can cooperate with China and promote advanced technology and managerial experience in sustainable urban development, urban infrastructure and management and urban-rural integration. Italy has shown its commitment on this topic during the Eu-China Urbanization Partnership Forum (Beijing, Nov. 21, 2013) with the presence of numerous Italian city leaders and companies.

Italy would like to conduct a dialogue and share experience on urban planning and design, urban socio-economic issues, good administration, natural and cultural heritage preservation, green and low-carbon development, disaster prevention and control, urban mobility and eco-buildings to enhance standards in the building sector.

Ultimately, Italy would like to propose to the Chinese side to actively build a demonstration city that can showcase sino-italian cooperation in the field of urbanization.

15:30 – 15:40 Ms QIU Aijun, Deputy Director, China Centre for Urban Development (CCUD), introduces the strategies and policies of China in the field of urban development

15.40 – 15:50 Mr SHEN Chi, Chief Planner and President of the Institute of Planning, China Centre for Urban Development. "Experience of city planning during urbanization".



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15:50 – 16:00 Mr Massimo Bagnasco, Italian State Representative in the Supervisory Board of the EUCCC, presents the Italian cooperation package in the field of Urbanization.

II. GREEN TECH AND ENERGY

Since 1999 the Italian Government has financed in the environmental field in China more than 200 projects for a total amount of 176 million Euros. This long-term commitment should be a springboard for a new partnership in which Chinese demand for environmental solutions meets the Italian companies' offer of environmental technologies and products.

Italian companies have characteristics that make them very competitive on the Chinese green tech market: innovation, high-tech solutions, specialized human resources, leadership in various market niches. Italian companies can provide solutions for tackling air, water and soil pollution, chemical pollution, sustainable waste management and resource efficiency within consumption and production.

16:00 – 16:10 Mr Wang Zhongying Vice Director of the Energy Research Institute (ERI)

16:10 – 16:20 The National Energy Administration (NEA) introduces strategies and recent developments in China in the field of green and renewable energies

16:20 – 16:30 Mr Guido Giacconi, President of In3Act, presents the Italian cooperation package in the field of green tech and energy.

16.30 – 16.45 COFFEE / TEA BREAK

III. HEALTHCARE AND PUBLIC SERVICES

According to a survey of the World Health Organization, the Italian healthcare system is one of the best in the world. Italian companies in the healthcare sector can offer programs and initiatives in strategic alignment with China's healthcare development priorities. Particular focus will be given to the area of social policies and assistance for elderly people.

16:45 – 16:55 Mr Ya Ding , Director of the Department of Development and Planning of the National Commission for Health and Family Planning (NHFPCC)



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introduces strategies and recent developments in China in the field of public healthcare.

16:55 – 17:05 Mr Valtero Canepa, General Manager Bracco Sine, presents the Italian cooperation package in the field of Healthcare and Public Services.

IV. AGRICULTURAL DEVELOPMENT

Italy can provide cooperation in the fields of sustainable agricultural mechanization and production, organic agriculture, rural development and agricultural research. It can also design concrete projects in ensuring food security and safety, coordinating urban and rural development, building environmentally-friendly agricultural systems while ensuring quality and safety of agricultural products.

17:05 – 17:15 Mr Hu Le Ming, Deputy DG of the Department of Agricultural Mechanization of The Ministry of Agriculture of the P.R.C. introduces strategies and recent developments in China in the field of mechanization

17:15 – 17:25 Mr Alessio Riulini, Maschio Gaspardo Co. presents the Italian cooperation package in the field of Agriculture

17:30 – 18.30 THEMATIC ROUNDTABLES

The Italian companies participating and Chinese participants split up in four thematic roundtables for further discussion

18.30 – 20.30 BUFFET DINNER