



The Fourth China Overseas Investment Fair

(Services, Cost and Rights)

Item	Cost (RMB)		Rights included
	By Sept. 20	After Sept. 20	
3M×3M Standard Booth	Expo. Hall 3 14000/9 m ²	Expo. Hall 3 15800/9 m ²	<ul style="list-style-type: none"> ○ 1 International Standard Booth with 9 m² ○ 1 Counter Table for Business Discussion ○ 2 Folding Chairs ○ 2 Spot lights ○ 1 Fascia with Company Name ○ Internet port ○ 1 Honorable Guest Registration ○ 4 Professional Spectator Registrations ○ 1 COIFAIR Journal
	Expo. Hall 2 20000/9 m ²	Expo. Hall 2 22600/9 m ²	
	Expo. Hall 3 1600/m ²	Expo. Hall 3 1800/m ²	
Raw Space of Well-decorated Booth	Expo. Hall 2 2200/m ²	Expo. Hall 2 2400/m ²	<ul style="list-style-type: none"> ○ Rental Space ≥ 18 m², and its times for more. ○ Raw Space for rental Only ○ Internet port ○ 1 Honorable Guest Registration & 4 Professional Spectator Registrations /per 9 m² ○ 2 COIFAIR Journals
	Expo. Hall 2 2200/m ²	Expo. Hall 2 2400/m ²	
Professional Spectator Registration	580/person	800/person	<ul style="list-style-type: none"> ○ Visit Exhibition Halls ○ Communicate with participant units ○ Attend Promotion Seminars ○ Attend Open Forums ○ 1 COIFAIR Journal
Honorable Guest Registration (VIP)	4800/person	5600/person	<ul style="list-style-type: none"> ○ Enjoy all Rights of Professional Spectator Registration ○ Attend the Opening Ceremony and Forums ○ 1 set of COIFAIR materials ○ 1 COIFAIR Journal ○ Seats will be arranged in the VIP Zone ○ Attend Varied Banquets ○ Enjoy Luncheons
Overseas Investment Project Release Conference [100 persons]	45000/60mins	50000/60mins	<ul style="list-style-type: none"> ○ Investor attendee invitation ○ Assist Seminar advance publicity ○ Rostrum equipped with lights, projector and audio facilities ○ Per 60mins' Conference with extra free 15 Professional Spectator Registration + 2 Honorable Guest Registrations ○ Internet port ○ Enjoy the right to invite audiences for free ○ Bottled water supplied

One-on-One Negotiation	1000/Company	1200/Company	<input type="checkbox"/> Invite target Chinese companies according to requests
10 Person Meeting Room	3500/60mins	3800/60mins	<input type="checkbox"/> Conference table & Chairs, dining cabinet and coat & hat rack supplied <input type="checkbox"/> Coffee, Tea and mineral spring water available <input type="checkbox"/> Paper and pens supplied <input type="checkbox"/> Internet port
20 Person Meeting Room	5800/60mins	6600/60mins	
50 Person Seminar Room [In Expo.Hall]	18000/60mins	21000/60mins	<input type="checkbox"/> Rostrum equipped with lights, projector and audio facilities <input type="checkbox"/> Assist Seminar advance publicity and audiences invitation <input type="checkbox"/> Internet port <input type="checkbox"/> Enjoy the right to invite the Seminar audiences for free <input type="checkbox"/> Bottled water supplied <input type="checkbox"/> 50 persons' room capability enjoys extra free 4 Professional Spectator Registrations <input type="checkbox"/> 100 persons' room capability enjoys extra free 10 Professional Spectator Registrations + 1 Honorable Guest Registration <input type="checkbox"/> 200 persons' room capability enjoys extra free 20 Professional Spectator Registrations + 3 Honorable Guest Registrations
50 Person Seminar Room [China World Hotel]	25000/60mins	28000/60mins	
100 Person Seminar Room [In Expo.Hall]	30000/60mins	35000/60mins	
100 Person Seminar Room [China World Hotel]	40000/60mins	42000/60mins	
200 Person Seminar Room [In Expo.Hall]	50000/60mins	60000/60mins	
200 Person Seminar Room [China World Hotel]	60000/60mins	70000/60mins	
Plenary Forum Speech	60,000RMB/ person-time	63,000RMB/ person-time	
Sub-Forum Speech	30,000RMB/ person-time	32,000RMB/ person-time	<input type="checkbox"/> Enjoy all rights of Honorable Guest Registration <input type="checkbox"/> Be seated at Speaker Zone in the first Row <input type="checkbox"/> Have presentation for 10-15mins <input type="checkbox"/> With around 200 Audiences
Sub-Forum Cooperation			<input type="checkbox"/> Please turn to COIFAIR Secretariat for details
Sponsorship Cooperation			<input type="checkbox"/> Please turn to COIFAIR Secretariat for details
Speech			<input type="checkbox"/> Please turn to COIFAIR Secretariat for details

Advertisement			
Advertisement Item	Place	Size (MM)	Price (RMB)
Journal Advertisement	Front Cover Extended spread	420×285	80,000
	Inside front cover	210×285	40,000
	Facing Inside Front	210×285	40,000
	One color page	210×285	9,000
	Double Spread color page	420×285	15,000
	Small interleaf	200×275	10,000
	Catalog page lateral space	105×285	10,000
	Facing Inside Back	210×285	30,000
	inside back cover	210×285	30,000
	back cover	210×285	50,000
	Back Cover Extended spread	420×285	70,000

Venue Image advertisement	Place	Wide xHigh(m)	Quantity	Price(RMB)
Light banner in north of the lane outside expo hall	North of the lane of China World Hotel	0.5×1.2	4	3,000
Advertisement in the entrance of expo hall outside the expo hall	The entrance of the expo hall	9×3	1	15,000
South lamphouse of the lane outside the expo hall	South of front lane at the entrance of expo hall	4×2.2	4	18,000
Hanging flag in the lane outside the expo hall	The front of the expo entrance	0.7×1.2	10	3,000
Banners in the lane outside the expo hall	North wall of the front lane at the entrance of expo hall	10×3	1	15,000
Rainbow gate outside the expo hall	The front lane at the entrance of expo hall	8×4	2	12,000
North lamphouse of the lane outside exhibition hall	North of front lane at the entrance of expo hall	4×2.5	4	18,000
Lamp-post flags outside the expo hall	First floor of the expo hall	1×3	7	2,400
Banners outside the expo hall	North and south wall of the expo hall	2×20	2	30,000
Flags of the lane outside the expo hall	Both sides of the front lane at the entrance of expo hall	0.4×1.1	20	900
Color stripe inside the expo hall	Hang at the ceiling of	45×45	1	18,000

	No.1 hall			
Triumphal arch in the entrance of No.2 hall	The area between No.1 and No.2 hall	9×3	2	6,000
Horizontal and vertical banners inside the hall	Inside NO.1 hall	10×10	9	75,000
Risers inside the preface hall	Inside the preface hall	9×3	3	3,000
Triumphal arch in the entrance of No.1 hall	The entrance of NO.1 hall	9×3	2	15,000
Roll Up Banner	Inside the preface hall	1.2×2	20	2,000
moving-and-rolling lamp house	Inside the preface hall	0.96×1.6	6×5	5,000/Period

Official Website Advertisement	Place	Size mm	Price (RMB/day)
Banner	Homepage	468*60 Pixels	2,500
	Other channels	Max Files Size: 15K	2,000
Spec. (Button)	Right and Left side of homepage	120*60 Pixels	500
	Right and Left side of other sections	Max Files Size: 10K	500
Pop-up window	Homepage	468*120 Pixels	1,000
	Other channels	Max Files Size: 15K	500
Hot product recommend	Homepage	Files Size: 10K	1,000
Small banner	Homepage	760*60 Pixels	1,500
	Other channels	Max Files Size: 20K	1,000
Big banner	The second screen of the page	760*185 Pixels	2,000
		Max Files Size: 20K	1,500
Picture-in-picture	.	360*300 Pixels	500
Words links	Homepage		300
	Other channels		300
Expo bulletin board	Homepage		500

Other Advertisement	Place	Spec. (mm)	Price(RMB)
Introduction of enterprises or products	Inside of COIF document bags	210×285×1page(2sides)	12,000
Surface	The back side of Chest card	50×10	18,000
Surface	Chest Card Belt	25×80	25,000
Surface mark	the back of free ticket for professionals	10×20	25,000

Forum and Seminar place Order and Time Table				
Place	a.m. Nov.12	p.m. Nov.12	a.m. Nov.13	p.m. Nov.13
Conference Hall 1 [500 persons]	Organizer	Organizer	Organizer	Organizer
Conference Hall 2 [200 persons]	Organizer	Organizer	Organizer	Organizer
Conference Hall 3 [200 persons]	Organizer	Full Price	Full Price	20% off
Conference Hall 4 [100 persons]	20% off	Full Price	Full Price	20% off
Conference Hall 5 [100 persons]	20% off	Full Price	Full Price	20% off
Conference Hall 6 [100 persons]	20% off	Full Price	Full Price	20% off
Conference Hall 7 [50-80 persons]	20% off	Full Price	Full Price	20% off
Conference Hall 8 [50-80 persons]	20% off	Full Price	Full Price	20% off