

2011 6th AsiaSolar PV Industry Exhibition

May 5th-7th, 2011

Shanghai, China

Sponsors

- China New Energy Chamber of Commerce (CNECC)
- China Council for the Promotion of International Trade (CCPIT) Pudong Sub-Council



Foreign Partners

- World Council for Renewable Energy (WCRE)
- International Solar Energy Society (ISES)
- European Photovoltaic Industry Association (EPIA)
- French Agency for Environment and Energy Management (ADEME)
- Italian National Agency for New Technology Energy and Sustainable Economic Development (ENEA)

Focusing on Asia's Photovoltaic Industry

Supporting Organizations

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| Hanergy Holding Group | Suntech Power Holding Co., Ltd. |
| Hi-Tech Wealth | Trina Solar Limited |
| Linuo Group Holdings Co., Ltd. | Tongwei Group |
| Chint Solar (Zhejiang) Co., Ltd. | ChinaSeasun New Energy Power Co., Ltd. |
| Baoding Tianwei Solarfilms Co., Ltd. | ReneSola |
| Changshu CSI Advanced Solar Inc. | Almaden PV Glasses Co., Ltd. |
| JA Solar Holdings Co., Ltd. | Jiangxi Risun Solar Energy Co., Ltd. |
| Oerlikon Solar | Anyang Fenghuang PV Technological Co., Ltd |
| Hareon Solar Technology Co., Ltd. | Golden Concord Holdings Limited |
| Eoply New Energy Technology Co., Ltd. | Zhejiang Jinggong Science & Technology Co., Ltd. |
| China United Cleaning Technology Co., Ltd. Beijing | |

Organizing Committee

Shanghai Aiexpo Exhibition Service Co., Ltd.

Overseas Media Cooperation

PHOTON / worldofrenewable / Solarbuzz.com / Sun&Wind Energy / Online Expos/ Green Energy / Shine Magazine / Photovoltaic / Earthscan / PES / InterPV / New Energy Power & Energy Solutions / Solar Today / Renewable Energy Worldcom Online /

Concurrent Conference/Forum

2011 6th AsiaSolar PV Industry Forum

Venue: Shanghai Everbright Convention & Exhibition Center

Prominent guest speakers at the 2010 5th AsiaSolar PV Industry Forum include:

Dr. Wolfgang Palz	President of World Renewable Energy
Zhu Youdi	Director of Social Development Research Office of the State Council
Dr. Zhao Gang	Director of National Research Center for Science and Technology for Development
David Renne	Chairman of International Solar Energy Society (ISES)
Dr. Andre Claveri	Consultant at Solar Photovoltaic, French Agency for Environment and Energy Management French Agency for Environment and Energy Management
Ms. A. Scognamiglio	Italian National Agency for New Technology
Ms. Daniela Schreiber	Head of Strategic Operations, EuPD Research
Denis Koch	Schneider Electric (China) Investment Company
Wang Haibin	Vice Chief Executive of Siemens China
Hu Runqing	Deputy Researcher of the National Development and Reform Commission Energy Research Institute Renewable Energy Development Center
Dr. Zhou Xi	General Manager of Chint Solar (Zhejiang) Co., Ltd.
Mr. Cao Renxian	General Manager of Hefei Sungrow Power Supply Co., Ltd.
Mr. Zhou Min	CEO of ENN Solar Solutions Co., Ltd.
Dr. Mai Yaohua	CTO of Tianwei SolarFilms Co., Ltd.
Tjerk Raiding	CTO of KOW
Jenny Chase	New Energy Finance Limited

2011 AsiaSolar Photovoltaic Industry Forum

Venue: Shanghai Everbright Int'l Hotel (For more information please contact Organizing Committee)

2011 May 5 Morning - Main Forum

China Photovoltaic Industry CEO's Summit

Topic 1: Focal Points in International Photovoltaic and Market Analysis

Topic 2: Domestic Photovoltaic Trends and Market Analysis

2010 May 5 Afternoon - Sub Forum

Topic 1: Building Integrated Photovoltaic (BIPV)

Topic 2: Silicon Battery Technology and Products

Topic 3: Thin Film Battery Manufacturing Technology and Products

Topic 4: Concentrated Photovoltaic (CPV) and Thermal Technology

About AsiaSolar

AsiaSolar is a major event in the solar PV industry. Over the past five years, the Organizing Committee has strived to build AsiaSolar into a reputable international PV event - to provide a platform for organizations and personnel within the solar PV industry to interact and facilitate the development of the industry, and with success.

Today, AsiaSolar is a professional, international event, for experts and enterprises and business leaders to congregate and to showcase their company and its products/technologies, to engage in discussions and dialogue. Due to its success, AsiaSolar received unanimous praise from those who have attended.

To ensure the quality and influence of AsiaSolar, the Organizing Committee has undertaken appropriate strategies to scale development according to the growth of the industry. In the past few years, AsiaSolar have increased approximately 30% in scale every year.

AsiaSolar 2010 Review

AsiaSolar 2010 revealed a wide range of new products and technologies in the PV industry, including components and parts, system engineering, etc.

AsiaSolar 2010 Data

- 500 exhibitors from 20 countries
- 25,000 m² floor space
- 21, 430 visitors from 40 countries
- 2 days photovoltaic conference and 3 days exhibition

Why AsiaSolar

■ **AsiaSolar is a Reputable, Professional International Event**

AsiaSolar have grown year after year. The 2011 6th AsiaSolar Photovoltaic Industry Exhibition will welcome 900 PV enterprises, 50,000 visitors and 500 VIP purchasers. The number of experts and business leaders attending AsiaSolar has grown continuously year after year.

Hanergy, Suntech, Tianhe, JA Solar, Astronergy, Tianwei and 30 other CNECC leader organizations are participating exhibitors at the AsiaSolar Exhibition.

CNECC leaders as well as 10 representatives from the National People's Congress are to attend the AsiaSolar Forum and related events.

■ **AsiaSolar is Hosted by the CNECC and the CCPIT (state affiliated organizations).**

Hosted by the China New Energy Chamber of Commerce (CNECC) and the China Council for the Promotion of International Trade (CCPIT), AsiaSolar have access to abundant overseas resources, and enjoys vast support from the government. The Organizing Committee, Shanghai Aiexpo, specializes in hosting conferences and exhibitions in energy industries.

■ Promotion & Advertising

The Organizing Committee cooperates with approximately 100 media organizations worldwide, 40 industry organizations and 5 exhibitions/events, The Organizing Committee actively promotes the AsiaSolar event in 5 key regional exhibitions and more than 50 industry conferences.

■ Government Support

The 2011 6th AsiaSolar will welcome 50 government officials and experts, who will make presentations. We expect approximately 1,000 insiders from the PV industry to attend as audience.

In addition, the Organizing Committee will arrange for press rooms and 'new product launch' events for enterprises to showcase their products and achievements and the opportunity to network with others in the industry.

These events will be hosted by the National Energy Bureau, the Ministry of Technology, the Business Ministry, Foreign Ministries and other international organizations.

Registered exhibitors will enjoy advertisement privileges on the official AsiaSolar website and newsletter. And lastly, you will have access to free market information and policies analysis from the Organizing Committee's consulting services.

Pre-Registration

Registered online to receive your free visitor's ticket, exhibition catalogue and other freebies. You also have the chance to win a nice laptop.

Exhibition Schedule

Check in location: 88 Caobao Road, Xuhui, Shanghai (Shanghai Everbright Convention & Exhibition Center)

Check in date: May 3-4, 2011 Set-up time: May 3-4, 2011

Exhibition dates: May 5-7, 2011 Pack up/Move out period: May 5-7, 2011@14.30-18.30

Scope of Exhibition

Solar PV products

Includes silicon PV cells and modules; thin film cells and modules.

Solar PV manufacturing equipment

Includes manufacturing equipment for silicon rods, ingots and wafers; solar PV cell and module manufacturing equipments, thin film manufacturing equipments; cleaning equipments; diffusion facilities; etching equipments; plasma enhanced chemical vapor deposition (PECVD) equipments; screen printing equipments; testing equipments; furnace equipments, etc.

Raw materials

Includes silicon ore; silicon chips, wafers and ingots; glass encapsulation material; thin film encapsulation material; and other related raw materials.

Related tools and components

Includes accumulators; chargers; controllers; inverters; recording meters; monitors; mounting systems; tracking systems, etc.

Solar PV merchandise and goods

Includes solar PV street lamps, lawn lamps, garden lighting, lanterns, traffic signal lighting, traffic warning lights; solar PV information display screens; and solar PV products with various other applications.

Solar PV engineering services

Includes solar PV cells and modules installation, system integrators, solar PV system engineering specialists, solar PV engineering design planners, etc.

Thermal systems

Parabolic trough solar concentrator, Solar tower thermal power system, Dish/Stirling solar power system, etc;

Exhibition Advertisement and Sponsorship

Advertising Type	Cost (USD)	Dimension / Size	Advertising Type	Cost (USD)	Dimension / Size
Banquet Sponsorship	Contact us for more details	N/A	Archway	\$2,000 / exhibition period	15m span
Exhibition / Forum Sponsor	Contact us for more details	N/A	Column	\$700 / exhibition period	6m x 1.5m
Exhibition Brochure - Cover	3,500	141mm*210 mm	Visitors Ticket	\$2,000 / 15,000 tickets	90mm x 210mm
Back Cover	3,000		Visitor Badge	\$2,500 / 2,000pcs	90mm*110mm
Inside Front Cover	2,500		Exhibitor Badge	\$4,500 / 15,000 Badges	90mm*110mm
Inside Back Cover	2,000		Handbag	\$10,000/2,000 bags	
Title Page	2,000		Visitor Manual Colour Page	350	100mmx210mm
Color Insert	1,200		Lanyard	1,000 / 15,000	1.2m
Exhibition Hall Outer Wall (West Ticket Sales Area)	50 / m ² exhibition period		17m*14m	16 Rotating Flag	160 / pole exhibition period
Banner	\$50 / m ² exhibition	1.4m*24m	16 Flags (16m tall)	\$120 / flag exhibition	2.4M*1.6M

Exhibition Fees

➤ **Standard Booth: 9m² @\$3,000USD**

Notes:

- Booth open on both sides (see floor plan) are \$3600 (20% extra)
- Standard booths includes: a table set (table and two chairs), spot light, waste paper basket, panelling, carpet, fascia board, power source (220V/10kW), full cleaning and security services.
- \$100 USD charge applies if you wish to make modifications to the standard booth.

➤ **Open space in exhibition hall: minimum of 36 m² @\$300USD/m²**

➤ **Promotional conference: \$1,500USD/30 minutes**

Application Submissions

Please send a completed application form, signed and stamped with company seal (if available), and fax to the Organizing Committee. Please pay 50% deposit of the full price (or the full price) within 7 days after the application into the committee designated bank account.

Should you choose to pay a 50% deposit, please pay the remaining amount before the 15th Jan, 2011. After the full cost have been paid, please fax or mail the relevant bank transfer documents (provided by the bank) to the Organizing Committee.

The Organizing Committee will send out the receipt to the payee subsequently.

Contact

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