



Dear Mr. / Ms. \_\_\_\_\_ :

Social responsibility has always been the principle concern of Ferrero family in more than 6 decades' development. In order to urge more children to take up sport activities, Ferrero launched "Kinder + Sport", a global CSR campaign in 2005. The program has been introduced to China in 2007, which now has become an important initiative of promoting sporty lifestyle among young children in the country.

In this October, Ferrero will collaborate with the committee of Beijing Marathon, to jointly host a "Kinder Family Run" in Beijing, aiming to draw more family to sport and give up sedentary life, and build healthy and sporty environment for children to grow up. It's worth mentioning that the 1.5-kilometre "Kinder Family Run" is on the same track of Beijing Marathon, which provides the runner a close contact with professional runners, and also enables them to enjoy the pleasure of sports.

We hereby request the honor of you and your family's participation to Beijing Kinder Marathon 2013, to indulge your entire family into the joy of sports.

Program details are as follows:

Date: Sunday, 20 October 2013

Time: 08:00 – 10:30

Venue: Starting point: Olympic Forest Park, South Exit

Terminal point: Olympic Forest Park, Central Ceremony Square

Total race: 1.5Kilometer (the same track of Beijing Marathon)

Conditions of registration: Family with children aged from 5 to 13 years old can

Register as a contestant unit.

Both parents are required to participate with the child.

*Should you have any interest, please send your information (parents' names and ID number, child's name and his/her date of birth) to [ellen.wu@ferrero.com](mailto:ellen.wu@ferrero.com) before **17 September** to compete the registration.*

For more information, please contact:

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